



2026 SPONSORSHIP OPPORTUNITIES



CAOEC events bring together industry leaders, government representatives, and innovators for high-impact conversations that help shape public policy and advance Canada's energy future.

By sponsoring our events, your organization directly supports industry advocacy while gaining unparalleled visibility with senior-level decision-makers.

Sponsorship allows your organization to:

- **Demonstrate leadership** within the Canadian energy industry
- **Reach a high-value audience** — senior executives, operators, policymakers, and supply chain partners
- **Strengthen your brand** through consistent recognition across digital, print, and in-person touchpoints
- **Show your commitment** to promoting safe and affordable Canadian energy

For more information, contact communications@caoec.ca.

SPRING LUNCHEON

CAOEC's annual Spring Luncheon is a high-profile networking and engagement opportunity, connecting more than 500 member employees, policymakers, and key decision-makers from across Canada's energy services sector.

The event features conversations with leaders from government and industry, providing sponsors with direct exposure to an influential audience shaping Canadian energy.

	DIAMOND \$25,000	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
Logo on registration page	✓	✓			
Logo on web banner	✓	✓	✓		
Mention on social media	✓	✓			
Mention in event emails	✓	✓			
Mention in E-News	✓	✓			
Complimentary tickets	Table (10)	Table (10)	5	2	1
Logo on high-visibility event materials (e.g., signage, nametags)	✓	✓			
Logo on sponsor loop during pre-show	✓	✓	✓		
Logo on event program	✓	✓	✓	✓	✓
Verbal recognition and logo at event	✓	✓	✓	✓	✓
Space for promotional material at event	✓	✓			
Sponsor for VIP Reception	✓				
Tickets to VIP Reception	10	2			



GOLF TOURNAMENT

Always a sold-out event, the CAOEC Golf Tournament is one of the Association’s most anticipated annual events, offering sponsors premium brand exposure and direct engagement with industry leaders in a relaxed, high-impact setting.

With over 200 golfers participating each year, the tournament features sponsor tents and branded contest holes that create meaningful interaction opportunities throughout the day — including hole-in-one prizes that drive excitement and visibility on the course.

	DIAMOND \$10,000	PLATINUM \$6,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000
Logo on registration page	✓	✓			
Logo on web banner	✓	✓	✓		
Mention on social media	✓	✓			
Mention in event emails	✓	✓			
Mention in E-News	✓	✓			
Complimentary tickets	2 Teams (8)	Team (4)	2	1	
Exclusive sponsorship (e.g., lunch, dinner, drink)	✓	✓			
Table and signage at hole	✓	✓	✓		
Verbal recognition at event	✓	✓	✓	✓	✓
Space for promotional material at event	✓	✓			



STATE OF THE INDUSTRY

CAOEC's most high-profile annual gathering offers sponsors with unmatched visibility with Canada's leaders in energy services and exploration. Bringing together industry leaders, senior executives, and policymakers, the event provides a prime platform to align your brand with the conversations shaping the industry's future and the collective action driving growth, innovation, and global competitiveness.

Attracting over 700 attendees and offering an exclusive preview of CAOEC's State of the Industry Report and Forecast, this influential forum positions sponsoring organizations at the centre of the discussions surrounding the forces influencing activity levels across the Canadian energy landscape.

	DIAMOND \$25,000	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
Logo on registration page	✓	✓			
Logo on web banner	✓	✓	✓		
Mention on social media	✓	✓			
Mention in event emails	✓	✓			
Mention in E-News	✓	✓			
Complimentary tickets	Table (10)	Table (10)	5	2	1
Logo on high-visibility event materials (e.g., signage, nametags)	✓	✓			
Logo on sponsor loop during pre-show	✓	✓	✓		
Logo on event program	✓	✓	✓	✓	✓
Logo on State of the Industry Report	✓	✓	✓	✓	✓
Verbal recognition and logo at event	✓	✓	✓	✓	✓
Space for promotional material at event	✓	✓			
Sponsor for VIP Reception	✓				
Tickets to VIP Reception	10	2			

