



2024 Sponsorship Opportunities

This year marks the 75th anniversary for the Canadian Association of Energy Contractors (CAOEC)! We would love to invite you to be a sponsor for our upcoming annual events as we celebrate this important milestone:

- Spring Luncheon
- Golf Tournament
- State of the Industry

CAOEC is the unified voice of the energy services sector, advocating for its interests through active engagement with both the public and government. By sponsoring our events, you are amplifying our efforts in shaping public policy, and contributing to a thriving and sustainable industry for all Canadians.

Sponsorship also offers your organization the opportunity to:

- demonstrate commitment and leadership in the industry;
- reach an audience of senior executives in the drilling and service sectors; and
- increase visibility and brand awareness.

Enclosed you will find information on the benefits and pricing for each event sponsorship package, along with a submission form.

For more information, please contact:

An Tran

Communications Specialist
(403) 264-4311 ext. 118
atran@caoec.ca

Spring Luncheon Sponsorship Packages

	75th Anniversary Diamond \$15,000	Platinum \$6,000	Gold \$3,000	Silver \$1,500	Bronze \$500
<u>Pre-Event</u>					
Logo displayed on event registration page	•	•			
Logo displayed on CAOEC website banner	•	•	•		
Logo on event communications (online)	•	•	•		
Mention in event listing in E-News prior to event	•	•			
Recognition as sponsor on social media	•	•			
<u>At the Event</u>					
Number of complimentary tickets	Table	Table	4	2	1
Access to VIP Reception	•	•			
Sponsor highlighted in slide presentation on rotation prior to event start time	•	•	•		
Sponsor introduces keynote speaker	•				
Verbal recognition at event	•	•	•	•	•
Space for promotional material, two pull-up banners, and pre-approved sponsor items	•	•			
Logo on printed event material	Prominent	Prominent	Included	Included	Included
<u>Post-Event</u>					
Logo displayed on CAOEC website for one month following event	•	•	•		
Mention in E-News following event	•	•	•		
Recognition as sponsor on social media following event	•	•			

Golf Tournament Sponsorship Packages

	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
<u>Pre-Event</u>				
Logo displayed on event registration page	•			
Logo displayed on CAOEC website banner	•	•	•	•
Logo on event communications (online)	•			
Mention in event listing in E-News prior to event	•	•		
Recognition as sponsor on social media	•			
<u>At the Event</u>				
Number of complimentary golfers for event	Team (4)	2	1	1
Set-up table and signage at hole	•	•		
Verbal recognition at event	•	•	•	•
Sponsor for cart or lunch or dinner or drink	•			
Opportunity to provide swag items or door prizes for golfers (items at sponsor's expense)	•			
<u>Post-Event</u>				
Logo displayed on CAOEC website for one month following event	•	•	•	
Mention in E-News following event	•	•		
Recognition as sponsor on social media following event	•			

State of the Industry Sponsorship Packages (In Partnership with EPAC)

	75th Anniversary Diamond \$15,000	Platinum \$8,000	Gold \$4,000	Silver \$2,000	Bronze \$750
<u>Pre-Event</u>					
Logo displayed on event registration page	•	•			
Logo displayed on CAOEC website banner	•	•	•		
Logo on event communications (online)	•	•	•		
Mention in event listing in E-News prior to event	•	•			
Recognition as sponsor on social media	•	•			
<u>At the Event</u>					
Number of complimentary tickets	Table	Table	5	2	1
Access to VIP Reception	•	•			
Sponsor highlighted in slide presentation on rotation prior to event start time	•	•	•		
Sponsor introduces keynote speaker	•				
Verbal recognition at event	•	•	•	•	•
Space for promotional material, two pull-up banners, and pre-approved sponsor items	•	•			
Logo on printed event material	Prominent	Prominent	Included	Included	Included
<u>Post-Event</u>					
Logo displayed on CAOEC website for one month following event	•	•	•		
Mention in E-News following event	•	•	•		
Recognition as sponsor on social media following event	•	•			



2024 Sponsorship Order

Please indicate the event and tier for which you would like to be a sponsor:

	75th Anniversary Diamond	Platinum	Gold	Silver	Bronze
Spring Luncheon	\$15,000	\$6,000	\$3,000	\$1,500	\$500
Golf Tournament		\$5,000	\$3,000	\$1,500	\$500
State of the Industry	\$15,000	\$8,000	\$4,000	\$2,000	\$750

Note: Sponsorships are offered on a first-come, first-served basis.

Company:		
Contact Name:		
Telephone:		
Email:		
Total Payable (without GST): \$		
Payment Method:	<input type="checkbox"/> Credit Card <small>CAOEC's preferred method of payment</small>	<input type="checkbox"/> Invoice my account <small>Please provide a PO number, if possible: _____</small>
Cardholder's Name (Please Print):		
Card Number:	Expiry:	
Cardholder's Signature:	CVV code: <small>on back of card</small>	

Sorry, no refunds

Email completed form to:
communications@caoec.ca